



Ministero
dei beni e delle
attività culturali
e del turismo

Direzione generale per il paesaggio, le belle
arti, l'architettura e l'arte contemporanee



la Biennale di Venezia

14. Mostra
Internazionale
di Architettura

Padiglione Italia

Inhabited Landscapes



Open call for a choral video installation
Italian Pavilion
Innesti/Grafting
14th International Architecture Exhibition
of la Biennale di Venezia

in
Innesti
grafting

**Italian Pavilion at the 14th
International Architecture Exhibition of la
Biennale di Venezia
(7 June - 23 November 2014).
Studio Azzurro will be creating a video-
installation as part of the Italian Pavilion.**

In accordance with the theme proposed by Rem Koolhaas for national entries, the Italian Pavilion, under Cino Zucchi's curatorship, will look at the **"modernisation" of Italy over the last century as a palimpsest in which each layer overlaps its predecessor in various different ways** - adaptation, symbiosis, juxtaposition, destruction - giving shape to its intricate overall form. Italian cities have always grown around themselves, providing a backdrop for the lives of various generations of people, whose aspirations and lifestyles are totally heterogeneous. A new structure connected with private and communal mobility and new work/manufacturing conditions is now imposing itself on a land with an age-old history.

The installation called **"Paesaggi Abitati: la vita si adatta agli spazi che si adattano alla vita"** (Inhabited Landscapes: life adapts to spaces that adapt to life) sets out to provide an immediate and effective rendering of the relationship of exchange and osmosis that is created between the spaces of the Italian landscape-cities and the life of the people who live in them on a day-to-day basis. Our behavioural patterns are often guided by the space in which we find ourselves and which we hope will accommodate our everyday activities; and, vice versa, we constantly modify existing buildings and places to adapt them to our newly emerging needs. Italy offers an extremely extensive catalogue of spatial models: the streets and squares in old city centres, the industrial and residential suburbs that have grown up around them, and new "specialised" enclosures like **stadia, bathing establishments, shopping malls and theme parks**. Places that are either bursting with

life or abandoned, different at different times of day and year, which come to life for special events or simply cater for our individual needs.

The beauty of town and city centres lies in their stratified nature, where parts from different periods in history coexist or an archaeological fragment is engulfed by a more recent building; but it also lies in the physical signs of everyday life, like a bar sign or a veranda added on to a balcony.

Historicity and contemporariness, "high-brow" architectural figures and technical features like lampposts or traffic lights coexist to shape our environment. But, most importantly, it is altered everyday as life goes on inside it, the life of individuals or the "crowd", consisting of habitual or unexpected behavioural patterns.

As part of the Pavilion's broader content, the installation is intended to visually document **the complexity of the Italian territory and variety of its landscapes marked by human intervention**: but, first and foremost, it sets out to interpret the capacity that environments have to accommodate our means of moving around, working, communicating and enjoying ourselves. In its final form it will consist of a simultaneous projection over a large surface of a considerable number of **"animated postcards"** exemplifying this diversity and complexity. "Postcards" of various spaces showing **words or sentences made of stone deeply engraved in our collective psyche or building neologisms geared to emerging needs and various behavioural patterns interacting with them.**

Cino Zucchi

Introduction

Art. 1 - Object

The open call is looking for video clips shot all over Italy capable of providing an overview of the landscape and architectural features of our country and of bringing out its complexity and variety.

Art. 2 - Organisation

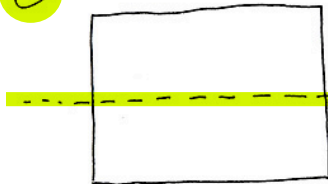
The open call is being jointly organised by the **Italian Pavilion for the 14th International Exhibition of Architecture at the Biennale di Venezia** and **Studio Azzurro**, which will take care of the design and construction of the "Inhabited Landscapes. life adapts to spaces which adapt to life" installation formed by the various film clips selected.

Art. 3 - Entering the open call

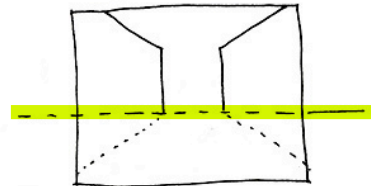
The open call is open to people of any age and nationality and is aimed at anybody interested in video clips and, in particular, the subject of the Italian architectural scene and landscape. Entrants who are under 18 at the moment of sending the material of the open call must have the certified consent of a parent or the person responsible for him/her, who will sign the entry form and consent form authorising the minor to take part in the competition. Film clips may be entered by individuals or teams of up to a maximum of two people. In the case of teams, the entry form must be compiled by both members of the team.

Art. 4 - Technical specifications

1.

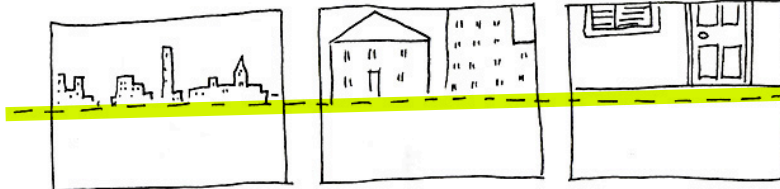


• THE SKYLINE MUST BE AT THE CENTER OF THE FRAME



• ALSO WITH THE PROSPECTIVE VIEW THE SKYLINE SHOULD BE AT THE CENTER OF THE FRAME

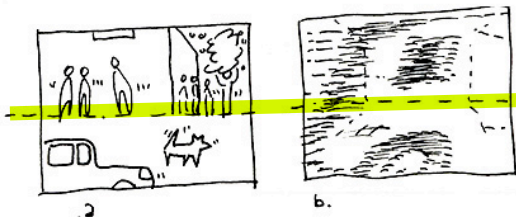
2.



• SINCE THE OPTICS CANNOT BE CONTROLLED THE FRAMES MAY BE DIFFERENT BUT WILL BE BROUGHT TOGETHER BY ONE SINGLE FEATURE: A HORIZONTAL MID-ANGLE SHOT

~~VERBA~~ ALSO WHEN USING DIFFERENT OPTICS THE MID-ANGLE SHOT SEPARATES WHAT IS VERTICAL FROM WHAT IS HORIZONTAL

3.



• PEOPLE, OBJECTS, ANIMALS AND NATIVE IN MOTION ARE ALL ALLOWED
• MOVEMENTS CAN BE CONFINED AND SUBTLE OR CAN OCCUPY THE ENTIRE FRAME.

The film clips will last between a minimum of two minutes and a maximum of five minutes, be shot in colour and have their own soundtrack. The minimum resolution of the video clips must be 1024 x 576. The format must preferably be .mov and .mp4, but with a fixed camera. Time-lapses, people, objects, animals and nature in motion are all allowed. Since the optics cannot be controlled, the film angles may be different but will be brought together by one single feature: a **horizontal mid-angle** shot (follow the guidelines shown in the drawing on page 2).

Art. 5 - Entry terms and conditions

The video clips must be sent by Wetransfer to the email address pa@innesti-grafting.com by **midnight** on **Sunday 20th April 2014**, sending in one single file including the suitably compiled entry form and consent form (enclosed with the Instructions to participate), together with a copy of an identity document.

Art. 6 - Entering and guidelines for being selected

There is no cost for entering the open call. The reply to the email for sending in the material may be taken as confirmation of entry. Videos that stand out due to their originality and expressive quality will be selected by a Committee. The Committee's decisions are final.

Art. 7 - Results

The results of the selection process will be given on 30th May 2014. If you have not been re-contacted by that date it means you have NOT been selected. Studio Azzurro reserves the right to rework the film clip, if deemed necessary. The names of the selected entrants will be included in the exhibition credits. All video clips conforming to the tender, even those not selected, will be uploaded and can be viewed from an online platform that will be available for the event. All entrants will receive a certificate for taking part.

Art. 8 - Returning the film clips

The film clips sent in will not be returned to their maker. The organisers pledge not to use the film clips for any other projects other than that referred to in this tender.

Art. 9 - Responsibility

Entrants will guarantee that their film clips are original and belong to them. By entering the open call they implicitly agree to conform to all the Instructions to participate.

Art. 10 - Consent

All entrants officially authorise the handling of the personal details they provide, in accordance with law 675/96 and subsequent modifications in Legislative Degree 196/2003.

Art. 11 - Copyrights

The organising committee acknowledges that all entrants maintain full copyrights over their work. Entrants grant the right to reproduce the video clips for the purposes of creating the "Inhabited Landscapes" video installation by Studio Azzurro and for compiling the general catalogue for the Italian Pavilion; they also grant the right to publish their film clips on an online website available for the event and for every other form of communication and operation carried out by the organiser.

Art. 12 - Secretary's office

For any further information and assistance, please write to the following e-mail: pa@innesti-grafting.com

The diffusion of the "Inhabited landscapes" open call is promoted by **Designboom**, a popular online architecture and design magazine.

"Inhabited Landscapes"

Open call for a choral video installation - Italian Pavilion - Biennale Architettura 2014

(in case of teams the entry form must be compiled and signed by each member)

Name and surname

Place of birth Date of birth

Home Address State

E-mail Tel.

Video File name

Location Date of recording

City Province

Geographic coordinates

- declares having all and exclusive legal rights over the video clip;
- declares that the video clip does not violate the rights of third parties, in accordance with what is stated in Law 633/1941 and subsequent alterations; and that it does not contain any libellous material;
- declares that he/she has read and hence accepts the Instruction to participate in their entirety;
- authorises the public viewing of his/her film clip without any payment as part of the "Inhabited Landscapes. Life adapts to spaces which adapt to life" video installation created by Studio Azzurro;

The undersigned authorises the handling of his/her personal details in accordance with Law 196/03.

- declares he/she is aware of the penalties incurred in case of untruthful claims or statements

Place and date

Signature

Only to be compiled if the entrant is under the age of 18:

Io sottoscritto

genitore o tutore legale di

- I give my consent and authorisation for his/her entry and involvement in the "Inhabited Landscapes" open call
- I confirm I have read, understood and accepted the terms and conditions in this Instruction to participate document

Place and date

Signature of parent or legal guardian

"Inhabited Landscapes"

Open call for a choral video installation - Italian Pavilion - Biennale Architettura 2014

(in case of teams the entry form must be compiled and signed by each member)

I the undersigned

Surname Name
Date of birth Place of birth
Identity document number Date of issue
Citizenship

Video File name

I hereby declare that:

- I have read and accepted all the Instructions to participate;
 - I grant the use of my own video clip without any reservations, having nothing to object, for no reason whatsoever, to the use that will be made of it for the "Inhabited Landscapes. Life adapts to spaces which adapt to life" video installation;
 - I agree to allow Studio Azzurro Produzioni s.r.l. to develop and reinterpret the multimedia product for the Innesti-grafting exhibition that will be held in the Italian Pavilion at the 14th International Architecture Exhibition at the Biennale di Venezia from 7th June-23rd November 2014;
 - I agree to the publication of the film clip on the online website available during the event.
- To authorise the handling of personal details and to confirm communications carried out in accordance with Legislative Decree 196/2003.

Signature Date

I authorise the processing of my personal data for personnel research and selection purposes under D.Lgs. n.196 of 30/06/2003.

Signature Date